



**Stanley Plaza PAWS by the Sea 2012
Annual pet extravaganza attempts new Guinness World Record™ title
Fun-filled weekends for dog lovers!**

Stanley Plaza's tremendous annual pet event, PAWS by the Sea 2012, is drawing near again. This year, Stanley Plaza is partnering with Hong Kong Dog Rescue to organise a special four-day programme for you and your beloved dogs. Let's join in together and celebrate this marvellous pet carnival at Stanley Plaza.

| Doggie Treasure Hunt | |
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| A treasure hunt adventure for both you and your dog to explore around Stanley! Follow the hints and complete challenges at each location that tests the intellect and courage. Successful treasure hunters will receive small doggie gift packs. | |
| Date | 2 December (Sunday) |
| Time | 1pm – 6pm |
| Details | There are 5 Doggie Treasure Hunt time slots. Participants can pre-register a starting time and set off to discover the wonders of Stanley. Starting time slots: 1. 1pm - 1.30pm 2. 1.30pm – 2pm 3. 2pm – 2.30pm 4. 2.30pm – 3pm 5. 3pm – 3.30pm |
| Registration | The event is free. Participants can pre-register online at stanleyplaza.com or on the day of the event. Space is limited and available on a first-come, first-served basis. For registration enquiries, please email sophie@petpetseason.com or call the event hotline at 3102-2991. |

| Dogaroo x Stanley Plaza Doggie Sports Day | | | | |
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| This autumn, Stanley Plaza has affiliated with Dogaroo to organise Stanley Plaza Doggie Sports Day. The doggie triathlon tests your dog's courage and agility. After completion of each round, each dog will be awarded a small prize. The top three dogs that successfully complete all 3 rounds will receive special additional prizes worth up to a total value of \$4000! A special doggie warm-up zone has also been set up to allow you to loosen up those doggie muscles! | | | | |
| Date | 2 December (Sunday) | | | |
| Time | 1pm – 5pm | | | |
| Details | Warm-up Zone | 1pm – 5pm | | |
| | Obstacle course | Game One: Mini Hurdle | Game Two: Tunnel | Game Three: Race |
| | Course details | A test of balancing skills | A test of agility | A test of speed |

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| | | and power to overcome obstructions | | |
| | Activity time | 3pm | 4pm | 5pm |
| Registration | <p>The event is free. Space is limited and available on a first-come, first-served basis. Dogaroo X Stanley Plaza Doggie Sports Day Warm-up Zone: Participants can register at the event.</p> <p>Dogaroo x Stanley Plaza Doggie Sports Day: Participants can pre-register online at stanleyplaza.com or on the day of the event. Dog owners can register their dog separately in any or all 3 courses. For registration enquiries, please email sophie@petpetseason.com or call the event hotline on 3102-2991.</p> | | | |

| Doggie Guinness World Records™ Most People Brushing Dogs Teeth Simultaneously record attempt | |
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| <p>Last year, Stanley Plaza successfully broke the world record for the World's Largest Dog Obedience Class. This year, bigger and better than ever, Stanley Plaza will attempt to set a new Guinness World Records™ title for Most People Brushing Dogs Teeth Simultaneously. We welcome all dog lovers and their beloved dogs to participate in this extraordinary event. All you have to do is to brush your dog's teeth for 3 minutes. Participants will then receive a special participation letter. Doggie participants will also be automatically entered into a Best Dressed Dog Contest. Dog owners are encouraged to dress up their dog for the occasion. Judges will select the best dressed dog live at the event.</p> | |
| Date | 9 December (Sunday) |
| Time | 2pm – 5pm |
| Note | <ul style="list-style-type: none"> * Only one dog is permitted per handler * Toothbrushes and toothpaste will be provided by the organiser |
| Registration | <p>The event is free. Participants can pre-register online at stanleyplaza.com or on the day of the event.</p> <p>For registration enquiries, please email sophie@petpetseason.com or call the event hotline at 3102-2991</p> |

| PAWS by the Sea 2012 | |
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| <p>Stanley Plaza will host fantastic fun-filled and informative dog-themed booths during the first two weekends in December. Join in the weekend celebrations at Stanley Plaza!</p> | |
| Date | 1, 2, 8 & 9 December (Saturdays and Sundays) |
| Time | 1pm – 6pm |
| Booth details | |
| Dog Adoption | Hong Kong Dog Rescue (HKDR) is seeking new owners and a loving home for abandoned dogs. Interested individuals can bond with the dogs and enquire about adoption procedures. HKDR volunteers will be on site to answer any adoption queries. |
| Dog Communication Workshop | Qualified Animal Communicators will host live one-to-one pet communication workshops to share tips on animal communication and understanding your dog's inner world. |
| Doggie Food Class/Doggie Beauty Class | Dogaroo will run workshops at set times with a professional instructor who will teach how to make delicious dog foods as well as dog grooming tips. |
| Doggie Game Station | The Doggie Game Station allows dogs to demonstrate their natural sporting skills. Dog owners kick the balls towards the goal while their dog attempts to block and fetch for a game of ultimate goalkeeping. Successful dog |

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| | goalkeepers will receive free snacks and coupons. |
| Pet Photo Booth | A professional pet photographer will capture you and your beloved dog's special moment. |
| Vet Consultation | Qualified vets will be on hand to provide free professional advice on pet health and share dog care tips. |
| Registration | The booths are free. Space is limited and available on a first-come, first-served basis. Participants can also register on the day of the event. |

SEASON x Stanley Plaza Next Top Dog Model 2012

SEASON Next Top Dog Model 2012 Round 2 features 30 contending dogs in costumes walking along a catwalk, executing set commands and performing in a talent showcase. Judges will award a winner, first and second runner-up, Most Friendly Dog and Most Talented Dog. Winners of Round 2 will have the chance to proceed to the finals in February next year.

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| Date | 9 December (Sunday) |
| Time | 12nn – 2pm |
| Registration | Registration is via SEASONS' magazine and online recruitment. 30 contending dogs are pre-selected to participate in the Next Top Model competition on 9 December. |

Stanley Plaza Charity Doggie Bus

The Link has partnered with charity 99 Bus HK to offer its first pet bus route on Hong Kong Island (between Mong Kok, Admiralty and Stanley Plaza) during Stanley Plaza PAWS by the Sea. Please feel free to donate HK\$20 (per person/dog) to Hong Kong Dog Rescue volunteers with donation box and travel on the Stanley Plaza Charity Doggie Bus. All proceeds go towards HKDR.

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| Date | 1, 2, 8 & 9 December (Saturday and Sunday) |
| Route | Departure Time |
| Mong Kok → Stanley Plaza (via Admiralty) | 11.30am, 12nn, 1.45pm |
| Admiralty → Stanley Plaza | 12nn, 12.30pm, 2.15pm |
| Stanley Plaza → Admiralty → Mong Kok | 4.30pm, 5.30pm, 6.30pm |
| Registration | Participants can register online at facebook.com/99bushk Space is limited and available on a first-come, first-served basis. |
| Note | * Mong Kok pick-up point: 10 Yim Po Fong Street (Macpherson Playground) * Admiralty pick-up point: Admiralty Centre (near McDonald's) * Stanley pick-up point: Stanley Plaza 5/F Coach Loading Area * Please arrive 10 minutes before departure time. If you are late, your reserved seat will be cancelled. |

Above programmes are subject to change without prior notice.
For details, please visit stanleyplaza.com or call The Link Customer hotline on 3168-0080.